

EXHIBITOR
PRESENTATION
KIT 2023

timeless
JEWELS
salon des arts joailliers

24 TO 27 NOVEMBER 2023
PRIVATE VIEWING 23 NOVEMBER

THE FAIR

A UNIQUE EVENT IN FRANCE, ALIVE,
CONTEMPORARY AND OPEN TO ALL

A PLACE TO MEET AND SHARE

Conceived like a friendly jewel box, Timeless Jewels encourages the encounter and connection between exhibitors and the general public.



A CAUSE TO DEFEND

Bring out the savoir-faire through an event dedicated to the world of jewelry.

A PLACE OF DISCOVERIES

The fair comprises participative workshops and numerous conferences throughout the days.

A CURIOUS AND DEMANDING PUBLIC

Passionate or rookie, each visitor is in a quest for authenticity, quality, history, and a purchase with an essence.

A SOBER AND ELEGANT SCENOGRAPHY

Stands in harmony with the venue, which allow creativity to arise in an intimist spirit.



THE EXHIBITION SPACE



A HISTORICAL VENUE

The Hôtel de l'Industrie hosts one of the last academic societies in Paris, the Société d'Encouragement pour l'Industrie Nationale. Conservatory of heritage and industrial activity, house for innovation and patents, the Hôtel de l'Industrie has hosted numerous personalities such as Louis Pasteur or Gustave Eiffel.

It is also in one of the hotel's halls that the Lumière brothers launched their first projection or where a famous jazz club of the 40's took up residence: the Club Saint-Germain.



A CENTRAL AND NOTABLE LOCATION

Saint-Germain-des-Prés is internationally acclaimed as a powerful neighbourhood for intellectual and cultural life of the Left Bank and the place Saint-Germain-des-Prés, where the hotel is located on number 4, a stone's throw away from Les Deux Magots, its more powerful emblem.



A VENUE FULL OF SENSE

Today, the Hôtel de l'Industrie is a circle of reflexion for large industrial, social, and economical evolutions, as well as a meeting point for numerous events; a melting pot for collective intelligence. This exclusive and inspirational venue is the ideal destination for a unique and inspiring event.

COMMUNICATION CAMPAIGN

madame
FIGARO

M

Le magazine du Monde

PRESS RELATIONS in France and abroad, aimed at the general public and specialised publications

AD INSERTS for a strong diffusion of the event.

SOCIAL NETWORKS and **INFLUENCER RELATIONS** to galvanise the fair's visibility

A RESPONSIVE WEBSITE, dynamic window of the event with a dedicated page for every exhibitor.

AUDIO-VISUAL PRODUCTIONS interspersing the fair and promoting exhibitors.

A NEWSLETTER for the general public, emphasising on the exhibitors, the fair's news and a dedicated newsletter for the press.

A REFERENCE BOOKLET well documented, reflective of the fair's diversity, and provided to every visitor.



THE COMPETITION

Prix l'Alchimiste



Prize-winners of the "Or du Temps" theme

Studio 28 Maison Alix Dumas
Aurore Cuff Eternity Ring

Patrice Fabre Binling Alexander Peng
Poppy Pop Earrings Cupidon Nativity

15

JURY MEMBERS

The jury comprises professionals of jewellery art, jewellery enthusiasts and specialised journalist.

4

PRIZES

The jury will deliver three prizes: Savoir faire prize, Creative audacity prize, and remarkable gem prize as well as a prize dedicated to antique jewelry.

1

ANNUAL THEME

In 2021, exhibitors competed on the 'Gold and Time' theme. This year, the Alchemist Prize theme will be **ENTHUSIASM**.

5

DAYS OF VISIBILITY

Enthusiasm collections will be on display during the entirety of the Timeless Jewels fair in a dedicated window display.

2021 Prize-winners



THE ORGANISATION TEAM

MYRTILLE MOUSSON

Myrtille is a trained gemmologist, and an expert in events communications. She initiated the "Mes Créateurs Joailliers" fair and "Un Bijou pour Noël" which has become a renowned and unescapable Parisian rendezvous for jewel enthusiasts.

CHARLOTTE WANNEBROUCQ

Charlotte is a trained gemmologist, expert in antique jewellery, and member of the "Compagnie Nationale des Experts". Recognised antique jewellery merchant, she also created the "Esprit Joaillerie" media which promotes the history, the values, and the savoir-faire of jewellery makers.



SERVICES

INVITATIONS

50 individual invitations for the preview
100 individual invitations for the show.

SECURITY

Security agent will be present during all the show when open to the public, as well as during the installation and disassembly hours. At night, the exhibition site is secure by alarm.

RECEPTIONISTS

Receptionists will welcome guests and manage ticketing.

GROOM

A groom service will be provided throughout the show to guide visitors and announce the various activities.

CLEANING

All rooms open to the public will be cleaned daily in the morning before your arrival.

INSURANCE

Exhibitor insurance is not included in the presented prices. Exhibitors must provide their own liability insurance and their own jewel coverage policy.

SANITARY RULES

As for all events throughout 2023, TIMELESS JEWELS will ensure that it will be organised following the health regulation enforced at the time of the event.

You have the choice between a stand to furnish yourself in your image or a showcase alone for more flexibility

STAND DETAILS

- Black and black sequined carpeting
- Wooden partitions, with brushed cotton cladding
- 2 electrical outlets
- Sign in your name
- Lighting: minimum of three spotlights (depending on stand size)
- Ground cleaning of stands
- 4 exhibitor badges

Booth of 7 m² : 6 160 € ex. VAT

Booth of 9 m² : 7 920 € ex. VAT

Booth of 12 m² : 10 560 € ex. VAT

or

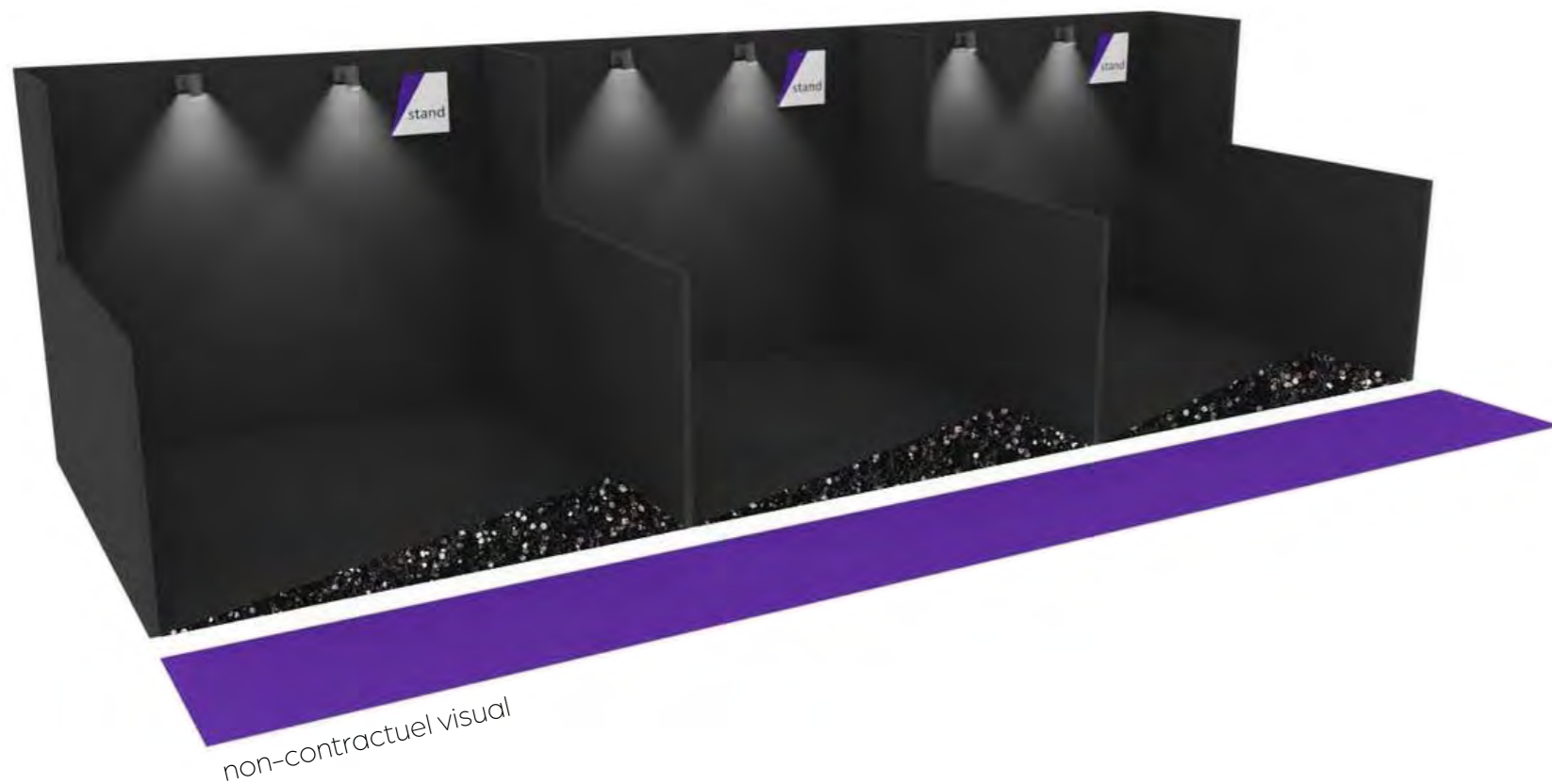
SHOWCASE DETAILS

- Counter showcase (H85 x L100 x D60cm, interior height 28cm)
- LED strip lighting
- Storage box under the showcase
- A chair
- Your name on the showcase
- 4 exhibitor badges

First showcase price : 2 500 € ex. VAT





Identical additional showcase or column (H200 x L60 x D60cm, interior height 87 cm)

Additional showcase : 2 000 € ex. VAT







All showcases are lit with LEDs with a choice of color temperatures: yellow (2700k), white (4000k) or ultra-white (6000k)

MAISON MOHS
Bijoux anciens

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MAISON VEYRET
Créateur joaillier

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Standard version (non-contractual)

OPTIONS





EXTRA PAGE IN REFERENCE BOOKLET

For our 2023 event, the reference booklet will be provided to every visitor and to journalists. It will be upgraded: each exhibitor will have a full one-page presentation.

We offer the possibility to have even more exposure with adding an extra page facing your presentation, presenting of your jewellery pieces.

Price: 600 Euros ex. VAT

BINLIANG ALEXANDER PENG
Créateur joaillier

Beriatem que asi rerumque sam re nullo, volestionem anita qui del et optasperest, ommolor rae voloriosam, nestet autat ventiunt maxime volupta quodips antur, alitatem il esequos andiciis voluptatur, ulliquia ditas non et de res qui nus. Pictatur as sum que sedit aut endaepe dipsant, ut a vento et fugit, omni dolorepta ad magnis expedit eum harum re coressum inci dit auditiunt. Itat eosa idigenem hillest liquiamus ea venditia susapie ntistemquos esequi blaccus.



Example of extra page (non-contractual)

SAFE DEPOSIT BOXES

Safe deposit boxes are A2P CLASSE IE approved.

Possibility of a safe deposit box on your stand (on quotation)

1/2 LEVEL (L 40 x l 25 x h 30 cm approx.)

350 euros ex. VAT

1 LEVEL (L 50 x l 40 x h 30 cm approx..)

700 euros ex. VAT



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